



Hearts and Hooves Society

Riverwood's Plan for the Future: Build Capacity and Long-term Sustainability

Word is spreading about Riverwood's positive impact within our community, and the demand for services has increased significantly. **Over the past 3 years, Riverwood has experienced 90% growth in student participation**, and today our wait list still consists of 25 individuals. We see this as a wonderful opportunity to expand our services. In addition, we must create a long term fund for sustaining the future needs of our programs and facility. As Riverwood strives to serve more students, the cost of additional instructors, horses, and scholarship funds will also rise. **It is our goal to meet the needs of our community through equine assisted activities** by offering additional opportunities at the farm and through outreach. However, this will only be made possible with additional and sustainable funds from dedicated supporters.

Overview

The Hearts and Hooves Society is a group of devoted donors who are building Riverwood's capacity to meet the growing need for therapeutic, equine assisted services in our community. We hope to raise \$100,000 annually through this society. Members' gifts are used to meet the current demand for services, as well as the growing demand for services over the next 5 years. Riverwood's immediate desire is to sustain our student scholarship and horse care funds, which have increased in need due to growth in programming and number of students.

Membership

- Hearts and Hooves membership is extended upon a **minimum annual gift of \$2,500.**
- A pledge for multiple years is not required, but we are hopeful Hearts and Hooves members will recognize the importance of planning for Riverwood's future by renewing their membership with a gift each year.

Importance

- **Riverwood subsidizes 66% of all program fees. In addition, Riverwood provides sliding scale scholarships** for those facing financial hardships. This allows us to give all of those who will benefit from our services the opportunity to participate.
- **Riverwood provides an incredibly unique service to our community.** The therapeutic riding center closest to Riverwood is located in Guilford County. Beyond that center, Riverwood is the only accredited facility within 70 miles to the southwest and 150 miles to the northwest.
- **Forsyth County has 12-16% more children with severe and profound disabilities** compared to surrounding counties.
- **In the last year, Riverwood's programming has increased by 20%** and has plans to introduce a brand new program in summer 2017.
- **Riverwood's services are reaching those who have special challenges requiring a diverse and individualized approach.** Over the years, we have received numerous testimonials from parents, teachers, students and therapists who support recent research acknowledging the benefits of equine assisted activities for special populations.

Recognition

- Members of the Hearts and Hooves Society are recognized on a **meaningful plaque inside the barn.**
- Each member can also receive a **personalized plaque** to display in their home or office.
- Special thanks are given to members in Riverwood's **published annual report.**
- Hearts and Hooves members will have the opportunity to meet and share their passion for Riverwood's mission through an **annual appreciation dinner.**